

## Live Webinar - Global Macro Economics

### Making sense of the World in which we Live

**Duration:** 4 hours

**Maximum 10 delegates**

#### About the course

Understanding the 'big picture' is a key requirement for any aspiring business professional. This workshop aims to help delegates to 'join-the-dots' with various economic factors, examining the relationship between inflation, interest rates and asset prices as well as understanding the impact of government and central bank intervention.

This course will take a potted history to the current economic environment – from the history of money through to crypto – and then examining the market reactions to the Global Financial Crisis of 2007/8 to Covid in 2020/1 and the current MAGA administration in the US. Along the way, delegates will learn about the various financial instruments and policies and some of the unintended consequences of these interventions. The course will conclude with a view to the future and where the economy (might) be going.

#### Who should attend

This course is for any business professional who wants to improve their understanding of the wider economy and the impact that government and central bank decisions have on their industry / organisation.

#### Learning Outcomes & Objectives

- Greater understanding of the financial world in which we live
- Appreciation of the impact of various financial policies and decisions
- Ability to predict the impact of policies on your industry / organisation
- Confidence when speaking to colleagues and clients about the wider economy

#### Course Contents

- The bond markets – at the heart of the capital system
- Principles of asset valuation: yields & PE Ratios
- The effect of risk & interest rates
- GFC - QE & QT
- C19 - MMT?
- Ticking time bombs & Bond vigilantes
- Trump & MAGA!
- What next?