

Live Webinar - Introduction to Attracting, Recruiting and Selecting Talent

Course Duration: 3 hours

Maximum 10 delegates

About the Course

In today's highly competitive labour market, the UK insurance industry faces significant challenges in attracting new talent. This half-day introduction course, specifically designed for senior leaders, operational managers, HR professionals and hiring managers within the insurance sector, addresses these challenges head-on.

Participants will gain critical insights into what the top talent in the UK labour market is looking for in a job role and an employer, developing a compelling employer brand, crafting effective job descriptions, and implementing diverse sourcing strategies to attract top talent. The course will also explore how to create an efficient candidate screening process and develop an understanding of the various types of interviews, assessment tools and selection methods available and importantly, which to use and combine for the highest chance of selecting the right candidate for the role.

Course Objectives

- Understand the current state of labour market and what the top talent looks for in an organisation and role.
- Know how to develop and communicate a strong employer brand to attract top talent.
- Learn how to create effective job descriptions and implement diverse sourcing strategies.
- Explore effective and efficient candidate screening and shortlist processes.
- Be able to select the most effective types of interviews, assessment tools and selection methods to evaluate candidates.
- Understand how to make informed and unbiased hiring decisions that select the right candidate for your role and organisation.