

---

## Live Webinar - Introduction to Big Data Analytics

**Duration:** Half Day

**Maximum 15 delegates**

### About this course

This course provides a solid foundation in understanding key concepts related to data and data analytics. It introduces the concept of data and big data and provides the knowledge necessary for non-specialists to be able to communicate with their data science teams. It also aims to provide the participant with the process for creating a data analytics project to ensure maximum success.

### Course Content

- The meaning of Big Data Analytics
- Big Data Analytics in the insurance value chain
- Different levels of Analytics
- Descriptive Analytics
- Real-time Analytics
- Diagnostic Analytics

### Who should attend

- C-level, Senior Management/ Executives and managers in Insurance and reinsurance across all business areas.
  - Service providers to the insurance industry.
  - Brokers, agents and other intermediaries who wish to have a better understanding of data, data analytics, AI and the insurtech landscape.
  - First line and second line employees of insurance companies working in claims, underwriting, pricing and customer services.
-