
Live Webinar - Fundamentals of Data

Duration: Half Day

Maximum 15 delegates

About this course

Data is the new commodity. This course will explain the concept of data and big data and how it can be used in an insurance context to derive valuable insights for the purpose of pricing, underwriting, or settling and managing claims. We also look at organisation wide data strategy, data integrity, appropriateness, integration.

Course Content

- The concept of data
- The meaning Big Data and its characteristics
- Structured and Unstructured Data
- First and Third-Party Data
- Static or Dynamic Data

Who should attend

- C-level, Senior Management/ Executives and managers in Insurance and reinsurance across all business areas.
 - Service providers to the insurance industry.
 - Brokers, agents and other intermediaries who wish to have a better understanding of data, data analytics, AI and the insurtech landscape.
 - First line and second line employees of insurance companies working in claims, underwriting, pricing and customer services.
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